

Achieving Excellence through Strategic Opportunity Optimization



INSIDE



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B I O G R A P H Y

With a passion for the ocean and a thirst for adventure, Cassie-Anne launched "Siteseeing with Cass" in 2019. Her goal is to provide unique experiences for both locals and visitors to St. Vincent and the Grenadines. The flagship offering is the "See Everything" experience, featuring crystal kayaks that are transparent and see-through. This innovative design allows clients to comfortably explore the exquisite marine life below the surface of the water.

Cassie-Anne Laidlow

Adventure Tour Operator
SITESEEING WITH CASS



The wolf and the lion are both powerful. The lion may be the King of the Jungle but the wolf does not perform in the circus.

JANUARY

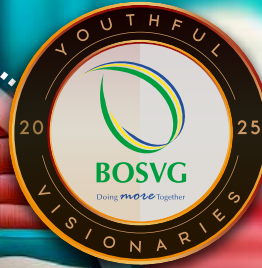
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1st New Year's Day



GO GREEN AND CUT CLUTTER
Switch to **E-statements** today.



B
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Solange Fernandez is the founder of Solange Couture, a St. Vincent-based brand offering custom apparel and sustainable kids wear. She also runs Sosolabz, creating handmade home decor and sharing sewing tutorials on YouTube. Inspired by her parents' artistry, Solange turned her passion into a full-time business. With plans to study Fashion Design, she aims to showcase St. Vincent's creativity globally and inspire others to pursue their dreams.

Solange Fernandez
Fashion Entrepreneur & Designer
SOLANGE COUTURE

“”

“If you want to be somebody, if you want to go somewhere, you’ve got to wake up and pay attention”
- Whoopi Goldberg

FEBRUARY

**20
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CHOOSE THE ECO-FRIENDLY OPTION

...and skip the receipt at the ATM to help save trees.



Cassano Barnon
Carpenter
JUNIOR VISIONARY

“”

"Believe in yourself and all that you are. Know that there is something inside you that is greater than any obstacle."
- Christian D. Larson

MARCH
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14th National Heroes' Day



B I O G R A P H Y

From a young age, Cassano Barnon was inspired by his mother's woodworking and started experimenting with scrap materials. At just 7 years old, he built his first lounge chair from pallet boards, sparking a lifelong passion. What began as a hobby soon turned into a small business, with people appreciating his unique creations. Today, Cassano crafts items like footstools, display stands, shelves, and key racks, always prioritizing quality and craftsmanship. With dreams of becoming a skilled joiner and owning his own workshop, Cassano is turning his childhood passion into a professional journey.



USE YOUR **BOSVG**
INVESTMENT ACCOUNT

to purchase treasury bills/stock/bonds to increase your future funds.



Aquillia Williams

Handmade Footwear Creator
AQUILLIA SANDALS

“”

**Craft your dreams
 with passion, and
 let your journey
 leave a mark.**

Aquillia Williams is the visionary founder of a handmade footwear brand established in 2017 in St. Vincent and the Grenadines. Dedicated to craftsmanship and individuality, her brand specializes in creating custom footwear tailored to suit each customer's unique style. With a commitment to quality and local artistry, Aquillia's creations reflect the vibrant culture of her homeland. Aquillia's journey inspires others to embrace creativity and entrepreneurship while celebrating local craftsmanship.

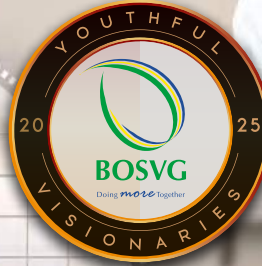
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					18th Good Friday 21st Easter Monday	



BE CAUTIOUS WHEN DOWNLOADING FILES

Only trust reputable sources and avoid clicking on suspicious links or attachments to minimize the risk of viruses or malware.



B I O G R A P H Y

Isherta Nanton-Richardson is a qualified chef and owner of Zii's Experience, specializing in diverse cuisines and culinary arts. Her passion for cooking ignited during her time as a waitress, leading her to pursue a career in the culinary field despite numerous challenges. Isherta holds a CVQ Certificate Level Two in Food Preparation and Cookery and has trained in Artisan Bread Making at ICCA in Dubai. She aspires to be featured in the 2025 Youthful Visionaries Calendar, viewing it as a transformative opportunity.

Isherta Nanton-Richardson
 Chef
 ZII'S EXPERIENCE



Turn your wounds into wisdom.

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1st National Workers' Day
 21st Spiritual Baptist Liberation Day



CHOOSE DEBIT OR CREDIT CARDS OVER CHEQUES

...to reduce paper usage and support a greener planet.

MAY
 20
 25



Carter 'DJ Cartzz' Francis
DJ
JUNIOR VISIONARY

B I O G R A P H Y

Carter "DJ Cartzz" Francis is a 13-year-old self-taught DJ prodigy who has been spinning beats for four years. His passion for music has evolved from a hobby into a popular DJ performance business. Whether entertaining at local events or enjoying time with friends, DJ Cartzz captivates audiences of all ages with his unique sound. A Form 3 student at St. Martin's Secondary School, he balances academics, DJing and football, inspiring others with his mantra: "Show your talent; don't hide it."



**Show your talent;
don't hide it.**

JUNE
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9th Whit Monday



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Keep them confidential and avoid sharing them with anyone. Use strong, unique passwords and avoid easily guessable information. This helps safeguard your personal and financial information.

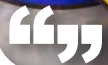


Nia Grecia

Beauty & Special Effects Artist
MAKE UP BY NIA

B I O G R A P H Y

Nia Grecia is a skilled Professional Makeup Artist, Lash Technician, and Special Effects Artist from Villa Tango Drive. Starting at 16, she won the Best of SVG Award for 'Best Makeup Artist' in 2020. Nia has worked with top artists in the Soca and Dancehall scenes, including Patrice Roberts, Sheniel Muir, and Problem Child. She has also contributed to music videos, magazines, and international companies. Dedicated to enhancing beauty and boosting confidence, Nia continues to inspire with her artistry and passion.



Tapping into your inner Goddess.



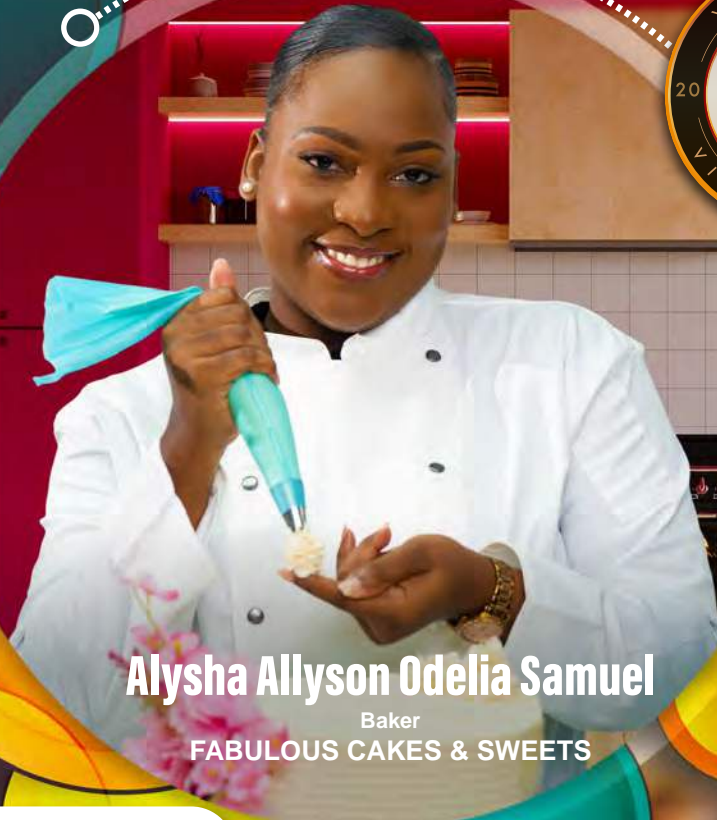
BE CAUTIOUS WHEN USING PUBLIC WIFI

Avoid accessing sensitive information and consider using a VPN or mobile hotspot for added security.

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7th Carnival Monday
8th Carnival Tuesday

JULY
20
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Alysha Allyson Odelia Samuel

Baker
FABULOUS CAKES & SWEETS

“”

Letting my boldness become a beacon to others.

AUGUST
20
25



Alysha Samuel is an aspiring entrepreneur who launched Fabulous Cakes and Sweets in 2019, inspired by family and friends. Starting with cakes and cupcakes, she now offers Banana Breads and a popular chewy chocolate chip cookie in five flavors. Committed to customer satisfaction and building friendships, Alysha aims to expand her brand to include more savory and sweet treats.

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1st Emancipation Day



CONTACT BOSVG

...if you receive an information request through an unusual mode or method. This helps ensure request legitimacy and prevent potential security breaches or data leaks.



Naima McLean
Automotive Tuner
JUNIOR VISIONARY

“”

Put in the work and let your success silence their doubts.

B I O G R A P H Y

Naima McLean is a 16-year-old tech-savvy entrepreneur with a deep passion for vehicles, inspired by her upbringing around her mechanic father. Combining her love for cars and technology, she founded Tuning By Naima, a renowned automotive customization shop known for enhancing vehicle performance. Despite her busy schedule, Naima remains dedicated to honing her tuning skills while balancing school and growing her business. Her journey is a testament to her commitment, resilience, and ability to turn her dual passions into a successful and thriving enterprise.



SEPTEMBER
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BE CAUTIOUS OF EMAILS REQUESTING PERSONAL INFORMATION

Scammers use fraudulent emails to deceive individuals into revealing sensitive data. To stay safe, avoid responding to unsolicited emails requesting personal information. If doubtful, contact the organization directly to verify the email's authenticity.



B I O G R A P H Y

Dominic Frederick is the owner of Seafood Delight Vincy and Superior Farms SVG. A national awardee for Entrepreneurship from the Centre for Enterprise Development (CED) in 2010 and the Youth Affairs Department in 2012, he is dedicated to creating economic surplus by minimizing, if not eliminating, the importation of vegetables and poultry. In his spare time, Dominic enjoys boating, fishing, and diving, activities that reflect his passion for seafood.

Dominic Frederick
Farmer/Entrepreneur
SUPERIOR FARMS SVG

“”

The key to success is persistence. Think ahead to stay ahead.

OCTOBER

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27th Independence Day



GO GREEN BY USING ONLINE BANKING SERVICES

...rather than opting for paper vouchers at the bank. It's a simple switch that reduces paper waste and helps protect the environment.



Roneelia Browne
Health Supplement Entrepreneur
ZOE'S ZESTY DELIGHTS



Observation brings wisdom.

BIOGRAPHY

Zoe's Zesty Delights Blackfish Oil Capsules, also known as Bagga's Whalers Best, were born from Roneelia's personal journey to make health supplements both effective and easy to take. Knowing firsthand how many people struggle with the strong taste and smell of blackfish oil, Roneelia wanted to create a solution that would make it simple and convenient to reap the many benefits of this powerful oil. With a passion for natural wellness, she developed these 100% organic capsules—free from artificial flavors—so people could enjoy a healthier lifestyle without the hassle. Zoe's Zesty Delights help support glowing skin, promote healthy insulin levels, boost immunity, reduce joint pain, and manage inflammation, all while improving bone health and lowering the risk of heart disease. For Roneelia, it's not just about health; it's about making well-being accessible, simple, and truly enjoyable for everyone.



NOVEMBER

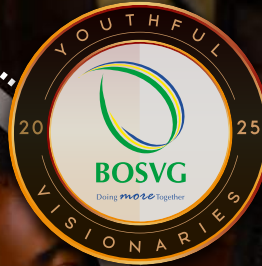
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...to receive important updates and information paperlessly, reducing your environmental impact.



EnnaBelle McMaster

Pianist
JUNIOR VISIONARY

“”

Practice makes you better.

B I O G R A P H Y

EnnaBelle McMaster is a talented musician and a member of White Chapel Music Studio. She began her formal music education at age 5 under the guidance of Mr. Floyd Parris and is currently working at Grade 8 with the Associated Board of the Royal Schools of Music (ABRSM). At age 6, EnnaBelle performed in front of the Governor General and won the PRISPAF Solo Instrumental category in both 2019 and 2020. She was also selected to represent St. Vincent and the Grenadines at the ABRSM 4th Global High Scorers Concert in 2021. EnnaBelle is currently a Form 3 student at St. Vincent Girls' High School. In her free time, she enjoys painting, volunteering with the VSPCA, and spending time with her dogs.

DECEMBER

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25th Christmas Day
26th Boxing Day



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Contact Us Today!



Achieving Excellence through Strategic Opportunity Optimization

Achieving excellence is a multi-faceted journey that hinges on the ability to recognize and optimize opportunities. In today's fast-paced and constantly changing world, spotting chances for growth and improvement is crucial. By staying proactive and open-minded, we must position ourselves to seize opportunities and foster an environment where continuous improvement and excellence are not just goals, but rather realities.

Optimizing opportunities involves a blend of strategic thinking, meticulous planning, and agile execution. It is about being proactive and resourceful, transforming potential into tangible success. This principle has not only guided BOSVG through the dynamic landscape of the 2024 financial period but also illuminates the path for the inspiring Youthful and Junior Visionaries highlighted in our 11th edition of the Youth Visionaries - The Promise of a Brighter Tomorrow calendar for 2025.

These remarkable young individuals embody the spirit of opportunity optimization. Their innovation, dedication, and foresight demonstrate how embracing opportunities with passion and purpose can lead to extraordinary achievements. As we celebrate their accomplishments, we are reminded of the power of vision and action in shaping a brighter future.

Together, let us draw inspiration from these visionaries and continue to pursue excellence with relentless enthusiasm. By recognizing and seizing opportunities, we create pathways to success and pave the way for a future brimming with potential and promise. The journey may be challenging, but with a steadfast commitment to optimizing every chance that comes our way, we are not just envisioning a brighter tomorrow—we are creating it.

We thank our Visionaries for yet another opportunity to share their achievements and stories and we wish them continued success in their various endeavors. May 2025 bring with it renewed inspiration, exciting opportunities, and the unwavering support of a community that celebrates innovation and creativity. Here's to forging new paths, overcoming challenges, and achieving even greater heights together.

Dery Williams
Managing Director



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EnnaBelle McMaster Pianist - Dorsetshire Hill

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Jimmisha Sam
Makeup Artist
COLORLED ESCAPE

“”

"It's fine to celebrate success but it is more important to heed the lessons of failure."
- Bill Gates

Jimmisha Sam is the self-taught makeup artist behind Colorled Escape, based in Campden Park. Passionate about enhancing natural beauty, she specializes in bridal makeup, photoshoots, and events like Vincymas. Jimmisha offers a range of looks—from natural to bold—tailored to her clients' desires. Her goal is to create a makeup studio where clients feel comfortable, relaxed, and inspired, blending creativity with color.

BOSVG
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FEATURE

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- Make-up by LaFleur Benn - House of J'Belle



- Photography by Duane Bailey
- Photography Creative Director: Natifa Bonadie for 8 Images Photography



- Concept and Design by ABM Design Plus